



It's our life style
To Improve the overall health and wellness of Southington residents



2024 Southington Farmer's Market SPONSORSHIP & ADVERTISING OPPORTUNITIES

The Southington Farmer's Market serves hundreds of community members each summer. The market runs for 14 weeks on the Town Green with various Connecticut homegrown vendors. Proceeds from your sponsorship of the Southington Farmer's Market helps provide staffing, special events, entertainment and activities to so many members in our community.

Become a sponsor for the Southington Farmer's Market for a healthy Southington!

TITLE SPONSOR (\$3,000):

Your name/logo will be featured prominently next to the Y logo on any and all advertisements for this event physically and virtually. Additional benefits are:

- Weekly spotlights on Farmer's Market Social Media Posts (Facebook, Instagram)
- Prime Gazebo space four times during the season
- Hold a monthly special event at the Farmer's Market*
- Farmer's Market Weekly Booth Presence
- Tote bags with your logo prominently featured will be available at the market

Don't Miss out on the Opportunity!

OTHER SPONSORSHIP OPPORTUNITIES

YOUR COMPANY NAME/LOGO INCLUDED:	PREMIER (\$1500)	GOLD (\$1000)	SILVER (\$500)
Weekly Spotlight on Farmer's Market Social Media Posts (Facebook, Instagram)	X		
Prime Gazebo space twice during the season	X		
Prime Gazebo space once during the season		X	
Hold a 1 time special event at the Farmer's Market*	X	X	
Farmer's Market Weekly Booth Presence	X	X	X
Tote bags with your logo available at the market	X	X	X
Monthly spotlight on Social Media Posts	X	X	X

*Sponsor is responsible for planning special event and providing any collateral materials. Special event details should be provided to Farmer's Market Coordinator prior to event.

Questions on sponsorship opportunities? Contact:
Denise Napoli – Health & Wellness Program Director at dnapoli@sccymca.org



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2024 Southington Farmer's Market SPONSORSHIP PAYMENT

PAYMENT OPTIONS

By Mail:

Southington Community YMCA | ATTN: Julie Giancesini | 29 High St., Southington, CT 06489

Contact with Questions:

Denise Napoli – **Phone:** 860.426.1904 **Email:** dnapoli@sccymca.org

SPONSORSHIP LEVEL

- Title \$3,000
- Premier \$1,500
- Gold \$1,000
- Silver \$500

PAYMENT INFORMATION

Company Name: _____

Contact Name: _____

Contact Email/Phone: _____

Address: _____

Check Enclosed \$ _____ Check #: _____

Credit Card \$ _____

Number: _____

Expiration Date: _____ CVV: _____

Billing Zip Code: _____

Signature: _____