



## 2024 Application to Participate in The Southington Farmers Market Non-Food Vendors

Friday June 21st through Friday September 20th

Name \_\_\_\_\_

Business Name \_\_\_\_\_

Business Address \_\_\_\_\_

Mailing Address (If different) \_\_\_\_\_

Phone \_\_\_\_\_

E-MAIL \_\_\_\_\_

Website \_\_\_\_\_

Weekly: \_\_\_\_\_

Bi-Weekly: \_\_\_\_\_ Start Date: \_\_\_\_\_

Guest dates: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

## Membership

- The Southington Farmers Market, a division of the Southington Community YMCA, is a CT Grown market.
- Only products made in CT and/or made with products native of CT will be allowed.
- All applications are subject to approval by The Southington Farmers Market Committee. You will be notified upon acceptance of your application. Further information may be required upon acceptance.
- The market master will assign each vendor a location the vendor will sell in.

## Schedule A: Fees and Fines

1. Seasonal Market Site Fee for “Weekly Attendance”.....\$100.00
2. Seasonal Market Site Fee for “Bi-Weekly Attendance”..... \$50.00
3. Guest Market Site Fee (1 time per month).....\$25.00
4. Bounced check ..... \$35.00
5. Violations of Market Rules ..... min: \$100.00/max: \$500.00

## Market Rules

### Set-up & Sales.

- Each participating member at the market who wishes to sell his/her products (“Seller”) will be responsible for setting up, displaying, and packaging his/her products.
- Sellers may not set up more than one (1.5) hours before market starting time. **Sellers shall arrive no later than 15 minutes prior to and set up must be complete before market starting time.** Sales prior to the market starting time are prohibited.

**Clean-up.** Sellers shall thoroughly clean up at the end of the market and remain for the entirety of the market.

## Marketing and Social Media

The Southington Farmers Market Committee members will coordinate with local media and community organizations to promote the market – local newspaper, Town Green Community Board, church bulletins, and/or signage placed on the Town Green. Additionally, regular posts will be created for Facebook and Instagram.

In order to continue promoting the market, we encourage each vendor to share the Facebook and Instagram posts on their own pages. Additionally, vendors can promote the market on their pages using hashtags: #SouthingtonFarmersMarket,, #Southington, #farmersmarketsct, #farmersmarket #farmersmarketfinds #farmers #farmer #farmerlife #farmerswalk #farmersonly #shoplocal #supportlocal #urbanfarmer #flowerfarmer #buylocal #farmerstyle #eatlocal

By signing this application, I agree that, if accepted, I will abide by the rules, conditions and decisions of the Market.

Signature \_\_\_\_\_ Date signed: \_\_\_\_\_

Print name \_\_\_\_\_

Please mail completed application and market fees to the following address:

Denise Napoli, The Southington Farmers Market

Southington community YMCA

29 High Street

Southington CT 06489

Questions?? Please contact Denise Napoli at [dnapoli@sccymca.org](mailto:dnapoli@sccymca.org)